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**BEACHES TOWN CENTER CELEBRATES
WEB.COM TOUR CHAMPIONSHIP WITH
NORTH BEACH KICK-OFF TO GOLF EVENT
SEPTEMBER 17, 2018**

Neptune/Atlantic Beach, FL– On Monday, September 17, 2018 the Web.com Tour Championship and Beaches Town Center (BTC) are partnering on a fun filled night to celebrate the Web.com Tour Championship being held at Atlantic Beach Country Club September 17-23, as well as showcase the quintessence of everything the beaches and Beaches Town Center has to offer. From featured restaurants of the Beaches Town Center, cocktails, and a craft beer garden sponsored by Beaches Go Green, the event will also feature local favorites, Bonnie Blue and Mama Blue. For the third year in a row, the North Beach Kick-off to Golf strives to provide attendees with a hyper-local experience, while generating excitement for the tournament.

For the first time ever, the North Beach Kick-off to Golf will be a green event. In partnership with Beaches Go Green, the event will use Green products to recycle, as well as lower the waste footprint by utilizing reusable VIP cups. As Beaches Town Center continues to produce events for the community to enjoy, guests can expect to see them become more green as a result of BTC's partnership with Beaches Go Green.

The event's epicenter will be located in the middle of Atlantic Boulevard from East Coast Drive to First Street. Located here will be the Food Village where eateries including Mezza Restaurant & Bar, Hawkers Asian Street Fare, Ocean 60, North Beach Fish Camp, Valley Smoke, and Homespun Kitchen will serve up delicious bites direct from their kitchens. Attendees will be lured into the village by their senses and will have the option to taste each vendor's cuisine before settling in with a craft beer, cocktail, or premium wine for the evening's main stage performances.

"We are thrilled to partner with the Beaches Town Center on this exciting evening of food, drinks, and entertainment," says Web.com Tour championship tournament manager Adam Renfro, "The 2018 Web.com Tour Championship will incorporate the look and feel of the beaches area as we mesh one of the top locales in Northeast Florida with rising PGA Tour stars who will soon become household names."

This year, the North Beach Kick-Off to Golf will be partnering with Beaches Go Green in an effort to go GREEN! Beaches Go Green will be providing recyclable cups for the event, arranging day-of recycling and offering a VIP package with a reusable cup- perfect for decreasing the consumption of single-use cups. A Beaches Go Green water refill station will also be available for guests inside the beverage area.

The North Beach Kick-off to Golf is free to attend, but VIP tickets will be sold on beachestowncenter.com prior to September 17. The \$50 VIP package includes:

- BTC/Web.com logo SIC cup, sponsored by Beaches Go Green
- Unlimited Beverages (alcohol/non-alcohol) through out the night of the Kick-off Party
- VIP Fast Lane Check in (pick up cup and wrist band)
- VIP Fast Lane for Drink refills (no waiting in line)

All proceeds from the event will benefit the Beaches Town Center, the central business district of the Neptune and Atlantic Beach neighborhoods. Locals are encouraged to walk or ride their bikes; parking will be available throughout the Beaches Town Center except where street closures are being enforced.

For more information regarding the North Beach Kick-off to Golf and Web.com Tour Championship please visit: <http://webtourtournament.com/north-beach-kick-off/>

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